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This is the bait we’ve all been waiting for.
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The oversized claws have hooks in them for extra action.
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### KAMIKAZE SWIMON
A drop shot bait that stands out from the crowd.
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A fattened up Trick Stick for fattened up bass.
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## WHAT’S NEW

### Multi-Species

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### FREQUENTLY ASKED QUESTIONS:

**What’s a laminate?**
A laminate (lam for short) is a bait that is a different color on each side. For example, *Green Pumpkin / Watermelon Red Lam* is Green Pumpkin on one side and Watermelon Red on the other side.

**How do I order?**
Online or by phone. To order online, go to bigbluebait.com. To order by phone, call 877-222-7429. If possible, create a list of the SKUs you want first.

**What’s a SKU?**
SKU stands for Stock Keeping Unit — it’s just the item code that tells us exactly what product you need. For example, if you want a 2” Trick Stick in Black, find the SKU and color number as described below. The SKU is TBS-00, and the color number is 20. Put them together and you have TBS-00-20, which is what we’ll need.

**Do you sell in bulk?**
On many products we offer 25 or 100 packs so you can save money. When this is listed as an option (after the product description), add it to the end of the SKU. For example, TBS-50-100 is a 100 pack.
TOUR SERIES

All of our baits are made with high quality materials, but our Tour Series takes it to another level. These are our top of the line offerings, including new and innovative features and often including clam shell packaging and hand painted color options to really set them apart. We really stepped up our game with the Tour Series of baits, so you can step up your game on the water.

KAMIKAZE CRAW *
The secret bait that our owners and pro staff have been using to win tens of thousands of dollars tournament fishing is now available to the public. The carefully designed holes in the claws create a bubble trail when you flip it into the grass. It also works great as a swim jig trailer with ridiculously hard flapping action.

3.75" (6 pack).

SKU: 375MKCRW-00

KAMIKAZE SWIMON *
The Kamikaze Swimon (pronounced “swim on”) was designed specifically to be used as a bladed jig trailer. It swims at the perfect cadence to match up with bladed jigs, complimenting the action rather than interfering like some trailers do.

4.25" (6 pack).

SKU: 425KMSW-00

TOUR SWIM WORM *
The Tour Swim Worm is the bait you didn’t know you needed. Combining a swimming worm style bait with a buzzing tail like the Tour Toad and a ringed body like the Coontail, this bait is a fish catching machine. Swim it through the grass on a Texas rig, drag it on a swing head or Carolina rig, just fish it!

Available in 5.5" (8 pack) and 7.5" (6 pack).

SKU: 55TSWWORM-00, 75TSWWORM-00

TOUR SERIES
SMALLIE SMASHER *

The Smallie Smasher is an outstanding drop shot bait with a unique design. The solid head allows you to nose hook it easily, the thin spine allows small movements to create big action, and the ribbed body and flat tail displace water to get the attention of unsuspecting smallies. The profile imitates a goby and other types of bait fish. Not a smallmouth fisherman? Don’t worry, the Smallie Smasher appeals to all species! Available in 3.5” (12 pack) and 4.5” (10 pack).

SKU: 35SMSWIM-00, 45SMSWIM-00

FAT STICK *

Sometimes snacking leaves you wanting more, and what you really want is a double cheeseburger. Bass get that way too. Sometimes they want a big meal instead of spending time and energy chasing smaller bait. The Fat Stick is like that double cheeseburger to those fat, hungry bass. Fish it just like you would a regular Trick Stick, and expect big results. 5” (5 pack)

SKU: SSFATSTK-00

FINESSE SWIMMER *

The Finesse Swimmer is Mike McClelland’s latest addition to our lineup. It has a unique shape that produces a natural swimming action, placing it in between the Swimming Jerk Minnow and Pro Swimmer. Featuring a hook slot for better hookup ratios and a partially ribbed body to move water, this swimbait has all the features you need to catch ‘em. Try it on our Swimmer Head (pg 46).

swimbait has all the features you need to catch ‘em. Try it on our Swimmer Head (pg 46).

SUICIDE SHAD

The Suicide Shad has become a proven fish catcher. The tail design allows it to swim true no matter your retrieve speed. Our hand painted color schemes include a forked tail for added realism, and the solid head makes each bait last longer. The split belly design allows you to use any rig, whether that’s a weighted hook, a swim jig, or our Swim Bat Head (pg 45).

Available in 3.5” (5 pack), 5” (4 pack), and 7” (2 pack). SKU: SSFINSWIM-00, SS5WTM-00, SS7WTM-00

SUICIDE BUZZ

The Suicide Buzz calls the fish with noise and commotion and makes them bite with the realistic, hand-painted look. Features a double wire keeper (no more gluing the trailer!), a hand painted head to perfectly match the Suicide Shad, and a squeaky blade that can be tuned to clack the head for added noise. Available in 1/4oz (w/ 3.5” Suicide Shad + 1 spare) and 3/8 oz (w/ 5” Suicide Shad + 1 spare).

SKUs: SSBUZZ14-00, SSBUZZ38-00

For our full, up to date selection, specials, and full size images of every color, visit us at bigbitebaits.com
**TOUR TOAD**

The Tour Toad has great buzzing action thanks to the serrated edges on the legs that allow it to catch more water. The flat body helps the toad stay on the surface easily when retrieved, and the hook slot allows you to fish it weedless in any cover. 4” (6 pack).

SKU: TOURTOAD-00

- Black / 01
- White / 02
- Green Pumpkin / White toad / 03
- Watermelon red / 04
- Watermelon red ghost / 05
- Chick magnet / 06

**TOUR TOAD BUZZ**

We heard you like buzzbaits, so we put a buzz bait on the back of a buzz bait so your bait can buzz behind your buzzbait! Seriously though, our Tour Toad combined with a buzzbait body puts out some serious buzzing action. Featuring a double wire keeper, a hand painted head to perfectly match the Tour Toad, and a squeaky blade that can be tuned to clack the head for added noise, the Tour Toad Buzz is no joke.

Available in 1/4oz and 3/8 oz, each w/ Tour Toad, + 1 spare.

SKU: STBUZZ14-00, STBUZZ38-00

- Added noise, the Tour Toad Buzz is no joke.
- Seriously though, our Tour Toad combined with a buzz bait on the back of a buzz bait so your bait can buzz behind your buzzbait!

**SOFT SUPER SALT TRICK STICK & NEKO WACKY STICK**

You’re already familiar with our ever-popular Trick Stick, now imagine that but it’s so soft that it has to be packaged in clam shells to keep them straight during shipment. That’s exactly what we’ve made with the Soft Super Salt Trick Stick. Not only are these stick baits made with our softest plastic formula, they are also given an extra helping of salt during production.

The Neko Wacky Stick is the exact same stick as the Soft Super Salt Trick Stick, but with an o-ring molded into the bait. That’s right, no more worrying about whether you caught the o-ring tool or if you remembered to order replacements, because we built one into every bait. Now you can spend less time rigging and fiddling with tools, and more time fishing. 5” (7 pack).

SKU: SSTUB35-00

- 3.5” tube also lacks the solid head of the Flipper Tube, which allows the fish to use it as leverage to throw the hook.
- While you’re fighting a fish, the bait will slide up your line so that the fish can’t use it as leverage to throw the hook.

**B5 LINE THRU SWIMBAIT**

The B5 Line Thru Swim bait features a hard thumping tail and body rolling action thanks to the internal weight system. To fish it, just pass your line through the bait, tie on the included #4 Gamakatsu treble hook, and insert one of the treble hooks into the body of the bait to hold it in place. For optimal results, fish it slow. While you’re fighting a fish, the bait will slide up your line so that the fish can’t use it as leverage to throw the hook. 5” (7 pack).

SKU: BSLT-00

- Not only are these stick baits made with our softest plastic formula, they are also given an extra helping of salt during production.
- The Neko Wacky Stick is the exact same stick as the Soft Super Salt Trick Stick, but with an o-ring molded into the bait.

**TOUR FLIPPER TUBE**

Tubes have been known to get bites in tough conditions for years, but the biggest problem with traditional tubes is the poor hookup ratio. With that in mind, we designed the softest and saltiest tube ever made the Tour Flipper Tube. Featuring a solid head for easy rigging, this is a lot more than your average tube. 4” (8 pack).

SKU: STSTUB-00

- Tour Flipper Tube tubes have been known to get bites in tough conditions for years,
- But the biggest problem with traditional tubes is the poor hookup ratio.

**TOUR TUBE**

The Tour Tube is the Tour Flipper Tube’s little brother. It’s smaller but is made using the same extremely soft and salty formula. This 3.5” tube also lacks the solid head of the Flipper Tube, which allows it to be rigged with our Tube Head Jigs (pg 45). Try these tubes when the fish have seen everything else! 3.5” (10 pack).

SKU: STSTUB5-00

- The Tour Tube is the Tour Flipper Tube’s little brother.
- It’s smaller but is made using the same extremely soft and salty formula.

**WARNING: Cancer and reproductive harm. www.P65Warnings.ca.gov**
**CANE THUMPER**
The hard-thumping action of the Cane Thumper is irresistible to bass. No matter how you rig it, the specially placed hook pockets on the top, bottom, and sides allow the bait to easily collapse for better hook sets. Try them on a weighted hook, jighead, swim jig, bladed jig, or A-Rig. Available in 3.5” (8 pack), 4” (7 or 25 pack), and 5” (7 or 25 pack).

**REAL DEAL SHAD**
The Real Deal Shad features a realistic size and profile combined with a unique new tail design. It has a natural action where the tail kick in an alternating fashion when retrieved. Try it on one of our swimbait hooks (see below), on an A-Rig, or nose hooked on a drop shot. Available in 3” (5 pack), 4” (4 pack), and 5” (3 pack).

**TERMINAL TACKLE**
See pg 44-46 for our full selection of terminal tackle items.

**PRO SWIMMER**
Ribbed paddle tail swimbaits have become a staple in every bass angler’s arsenal. A uniquely soft, scent-infused plastic formula combined with our great color options make the Pro Swimmer a must-have lure. Available in 2.8” (8 pack), 3.3” (7 pack), 3.5” (6 pack) and 4.8” (5 pack).

**BB KICKER**
The BB Kicker has an extra large boot tail for tremendous kicking action. A slot in the belly allows it to be rigged on various types of swimbait hooks, or you can use a coffee straw and turn it into a line thru. Each bait is hand painted and features an “invisible tail” where the tail is clear plastic and a forked shad tail is painted on for the most realistic appearance. Available in 4.5” (3 pack) and 5.5” (2 pack).

**SWIMMING JERK MINNOW**
The Swimming Jerk Minnow is just like the Jerk Minnow but with a paddle tail. This is an effective and affordable way to outfit an umbrella rig, and is just as effective solo. Put it on a jighead or weighted hook, throw it where fish live, and hold on! Available in 4” and 5” (10 pack).

**BB KICKER**
 SKU BBKICK4.00, BBKICK5.00

**REAL DEAL SHAD**
 SKU 3RDSH-00, 4RDSH-00, 5RDSH-00

**TERMINAL TACKLE**
 SKU 3SWJM-00, 4SWJM-00, 5SWJM-00

**SWIMBAITS**
 SKU: CTHMP35-00, CTHMP4-00, CTHMP5-00

For our full, up to date selection, specials, and full size images of every color, visit us at bigbitebaits.com
**JERK MINNOW**

The Jerk Minnow is a soft plastic jerkbait that is perfect for twitching around grass, schooling fish, or pretty much anywhere. It is heavy enough to cast a long distance with or without a weight. It also works well on a Carolina rig or drop shot. This is one of those baits you just can’t go without.

Available in 4”, 5”, and 6” in 10 packs or 100 packs.

### Available Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>SKU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green Pumpkin</td>
<td>JM4-00</td>
</tr>
<tr>
<td>Watermelon Gold Flakes</td>
<td>JM5-00</td>
</tr>
<tr>
<td>Watermelon Red Ghost</td>
<td>JM6-00</td>
</tr>
</tbody>
</table>

**JOINTED JERK MINNOW**

The Jointed Jerk Minnow is deadly on a jighead or dropshot rig. The minnow profile combined with the segmented body gives it a subtle fish catching action. Legendary angler Al Lindner and the Lindner Media team have found the 3.75” size to be deadly on smallmouth, largemouth and walleye. The 7” size was designed for big bass and stripers.

**3.75” (10 pack)**

- **Green Pumpkin** - 01
- **Alewife** - 02
- **Tilapia Magic** - 03
- **Smoke Metal Flake**/**Pearl Laminate** - 07
- **Sunfish Laminate** - 08
- **Smoked Gold** - 10
- **Black Purple Flake** - 11
- **Watermelon Gold Flakes**/**Laminate** - 06
- **Watermelon Red Ghost** - 17
- **Blue Black Herring** - 18

**7” (5 pack)**

- **Alewife** - 02
- **Pearl** - 17
- **Bubblegum** - 18
- **Arkansas Shiner** - 19
- **Opaque Chart** - 20

**TRIPLE TAIL JERK MINNOW**

This bait shines when you need a more streamlined Jerk Minnow, whether that’s to get through the grass better or just to show them something a little different. Try it on our weighted EWG hooks (pg 44), weights, or on a Carolina rig. 5” (10 pack).

**6” (5 pack)**

- **Green Pumpkin** - 01
- **Alewife** - 02
- **Tilapia Magic** - 03
- **Smoke Metal Flake**/**Pearl Laminate** - 07
- **Sunfish Laminate** - 08
- **Smoked Gold** - 10
- **Black Purple Flake** - 11
- **Watermelon Gold Flakes**/**Laminate** - 06
- **Watermelon Red Ghost** - 17
- **Blue Black Herring** - 18

**7” (Arkansas Shiner - 19)**

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<tbody>
<tr>
<td>Watermelon Gold Flakes</td>
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<tr>
<td>Watermelon Red Ghost</td>
<td>JM5-00</td>
</tr>
<tr>
<td>Watermelon Gold Flakes/  Lam</td>
<td>JM6-00</td>
</tr>
<tr>
<td>3.75” (Smoke/Opaque Violet Lam)</td>
<td>JM75-00</td>
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</table>

**CURLY TAIL JOINTED JERK MINNOW**

Another cousin of the Jerk Minnow, this lure has both a segmented body and a curly tail. It is a truly versatile multi-species lure. Try it on a jighead, scrounger head, or many other techniques for walleye, bass, redfish, and more. Available in 3.75” (10 pack) and 5.5” (7 pack).

**3.75” (10 pack)**

- **Green Pumpkin** - 01
- **Alewife** - 02
- **Tilapia Magic** - 03
- **Smoke Metal Flake**/**Pearl Laminate** - 07
- **Sunfish Laminate** - 08
- **Smoked Gold** - 10
- **Black Purple Flake** - 11
- **Watermelon Gold Flakes**/**Laminate** - 06
- **Watermelon Red Ghost** - 17
- **Blue Black Herring** - 18

**5.5” (Electric Chicken Glow - 26)**

- **Green Pumpkin** - 01
- **Alewife** - 02
- **Tilapia Magic** - 03
- **Smoke Metal Flake**/**Pearl Laminate** - 07
- **Sunfish Laminate** - 08
- **Smoked Gold** - 10
- **Black Purple Flake** - 11
- **Watermelon Gold Flakes**/**Laminate** - 06
- **Watermelon Red Ghost** - 17
- **Blue Black Herring** - 18

**5” (Electric Chicken Glow - 26)**

- **Green Pumpkin** - 01
- **Alewife** - 02
- **Tilapia Magic** - 03
- **Smoke Metal Flake**/**Pearl Laminate** - 07
- **Sunfish Laminate** - 08
- **Smoked Gold** - 10
- **Black Purple Flake** - 11
- **Watermelon Gold Flakes**/**Laminate** - 06
- **Watermelon Red Ghost** - 17
- **Blue Black Herring** - 18

**6” (Glow Silver - 12)**

- **Green Pumpkin** - 01
- **Alewife** - 02
- **Tilapia Magic** - 03
- **Smoke Metal Flake**/**Pearl Laminate** - 07
- **Sunfish Laminate** - 08
- **Smoked Gold** - 10
- **Black Purple Flake** - 11
- **Watermelon Gold Flakes**/**Laminate** - 06
- **Watermelon Red Ghost** - 17
- **Blue Black Herring** - 18

**7” (Arkansas Shiner - 19)**

**Available Colors**

<table>
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<tr>
<th>Color</th>
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<tr>
<td>3.75” (Smoke/Opaque Violet Lam)</td>
<td>JM75-00</td>
</tr>
<tr>
<td>7” (Arkansas Shiner - 19)</td>
<td>JM7-00</td>
</tr>
<tr>
<td><strong>3.75” (Alewife - 02)</strong></td>
<td>JM375-00</td>
</tr>
<tr>
<td><strong>7” (Electric Chicken Glow - 26)</strong></td>
<td>JM375-00</td>
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**WARNING:** Cancer and reproductive harm. www.P65Warnings.ca.gov
**WARMOUTH**

The Warmouth was designed to be Texas rigged on its side. This resembles a baitfish feeding on the bottom, which drives bass crazy, especially when they’re on beds. Even though Dean Rojas has won over $200,000 fishing it this way, it can also be fished vertically on a jighead, swim jig, or drop shot, where the subtle kicking action of the tail comes in. Features hand-painted colors and a slotted body for better hook sets. 3’ (4 pack).

SKU: 3WM-00

![War Party - 07](image)

![Wild Shiner - 06](image)

![Shell Cracker - 13](image)

![Chubbacler - 14](image)

![Pumpkinsized - 15](image)

![Blue Gizzard - 16](image)

![Chartreuse Bluegill - 01](image)

![SS Shad - 02](image)

![Watermelon Red Ghost - 03](image)

![Shad - 04](image)

![Green Bluegill - 05](image)

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**FIGHTING FROG**

“If you could only use one soft plastic bait, what would it be?” We asked our pros that question and they all agreed: the Fighting Frog. Why? Because of its uncanny ability to catch fish, of course, but also its versatility. The most obvious way to fish it is Texas rigged, but it’s also great behind a jig, a Carolina rig, or even rigged vertically on a swim jig or drop shot. Dean Rojas, frog fishing legend and designer of the Fighting Frog, often uses it to follow up when a fish misses his topwater frog. When designing the bait, Dean included a hook slot to perfectly fit an EWG hook, and added grooves to allow the bait to collapse easily when you set the hook. These small details make a big difference in your hookup ratio. Available in 3’ (10 pack), 4’ (3 or 25 pack), and 5’ (5 pack).

SKU: 3RFF-00, 4RFF-00, 5RFF-00

3’ available in colors marked with ●
4’ available in all colors
5’ available in colors marked with ●

![Black Neon - 01](image)

![Watermelon Red Flake - 02](image)

![Okiechobee Cray - 03](image)

![Tiapia - 04](image)

![Green Pumpkin - 05](image)

![Green Pumpkin Red Laminate - 12](image)

![Blue Rock - 07](image)

![Junegrug Red - 08](image)

![Black Blue Flake/Sapphire Laminate - 09](image)

![Vega Flash - 10](image)

![Prime Rib - 14](image)

![Hematoma - 15](image)

![Tilapia Magic - 16](image)

![White - 17](image)

![Sunfish Laminate - 18](image)

![Black Neon/White Red Flake - 19](image)

![Carrot Reactor - 20](image)

![Black Blue Flake - 21](image)

![Candy Grass - 22](image)

![Green/Pumpkin Brown/Salt Blue Flake - 23](image)

![Rosy Big Texas/ Purple Flake - 24](image)

![Bama Bug - 25](image)

![SA Special - 26](image)

![Confusion - 27](image)

![Bruised Melon - 28](image)

![Red Melon - 29](image)

![Chick Magnet - 30](image)

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**CRAWS & CREATURES**
**College Craw**

College fishing continues to grow each year, and Big Bite Baits is looking to help collegiate anglers on the water with a new fish catching soft plastic craw, but also help them off the water with an exciting new program. Two percent of all sales of the College Craw will go towards a grant that will be awarded to teams which are selected based on an application process at the end of each year. We will match the two percent, for a total of a four percent donation going towards the grants. Spicy Purple (color 09) was the winner of a color contest, we held among collegiate anglers. The winner received a year’s supply of his creation for himself and his entire fishing team. Use the College Craw in both sizes for traditional craw-style applications like a Texas rig or Neko rig. This bait also works great on a shaky head or Neko rig. Available in 3.5” (10 pack) and 4” (8 pack).

SKU: 35CC-00, 4CC-00

**Yomama**

This is one of the most popular baits we’ve ever made. Anglers all across the globe from amateurs to touring pros have been using the YoMama to catch both numbers and size for years. What sets this bait apart from other beaver style baits are the oversized claws. Flipping this bait in front of a bass is like saying “Yo mama!” to someone’s face. They’re going to react — violently. Available in 3” (10 or 100 pack) and 4” (8 or 100 pack).

SKU: YO3-00, YO4-00

**Swimming Mama**

The Swimming Mama has a similar profile to the YoMama, but it swims! The double curl tails move lots of water, and the claws provide secondary action. Throw this when everyone else is flipping traditional baits and you want to switch it up, or drag it out deep on a swing head or a jig. Available in 4” (8 pack).

SKU: SYO4-00

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For our full, up to date selection, specials, and full size images of every color, visit us at bigbitebaits.com

**WARNING:** Cancer and reproductive harm. www.P65Warnings.ca.gov
YODADDY

The YoDaddy is Russ Lane’s signature flipping bait. Designed around a 5/0 flipping hook, it can easily be flipped, pitched, or punched into places that more bulky baits can’t. The flapping claws combined with the secondary action of the legs and antennas are a deadly combo that makes bass strike. 3.5” (8 pack)

SWIMMING CRAW

The Swimming Craw is a straightforward bait. It looks like a crawfish and it has an erratic swimming action. What more could you want? It’s an excellent jig trailer, but can be used for many other techniques, too. Featuring a solid tail section for rigging and a hollow cavity in the front to insert a rattle. 3” (8 or 100 pack)

CRAW & CREATURES

BATTLE BUG

The Battle Bug was designed by Mike McClelland. It has a subtle swimming action and long antennas to give it a larger profile. It performs great when fished on a Texas rig, saving head or as a jig trailer. The antennas can be removed to make it less bulky and create a smaller profile. 5” (7 pack).

CREATURE BAIT

There’s a good reason this bait is an “old standby” for so many anglers. When the fish just aren’t cooperating, the Creature Bait produces. Whether the bass are picking it up out of curiosity or they’re attacking it because they’re hungry, the result is the same - fish in the boat! Fish it any way you like, but it really shines when you Carolina rig a 4” or flip a 6”. Available in 4” (10 or 100 pack) and 6” (8 or 100 pack).

REAL DEAL CRAW

The Real Deal Craw is our most realistic craw design ever. It has CAD designed features to make it look like a real crawfish. The pinchers have two possible swimming actions: leave them connected position to give the bait a gliding action on the fall, or pull them apart for a swimming action. Standard colors have a matte finish, plus we offer several hand painted HD colors. 4”.

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WARNING: Cancer and reproductive harm. www.P65Warnings.ca.gov
PRO LIZARD
Lizards are a top choice year round for dragging with Carolina rigs or throwing on Texas rigs. Bass might be genetically wired to attack lizards because they have been stealing their eggs for thousands of years. They also might just eat them because they look like food. All we know for sure is, the Pro Lizard gets bit! 6” (10 or 100 pack).

SKU: PL6-00

White - 01
Chart Peppers - 02
Dill Pickle - 03
Green Pumpkin - 05
Black - 06
Junbug - 07
Watermelon Candy - 16

CHUNK
Many modern bass fishermen have gotten away from throwing chunk style trailers on their jigs. We believe that’s a mistake, and that the Chunk should still have a place in everyone’s tackle box. It doesn’t get any easier – just hook it through the center of the body and fish it behind your jig. Available in 2.75” and 3.25” (10 or 100 pack).

SKU: CHU275-00, CHU325-00

Green Pumpkin - 01
Watermelon Seed Red Flakes - 02
Black Neon Chart Tail - 03
Pumpkin Seed Chart Tail - 10
White - 07
Sapphire Blue - 08
Black Blue Flake - 10

DOUBLE TAIL SKIRTED GRUB
Giving a unique twist to the double tail grub, this bait is a hidden gem. Throw it on a Texas rig, a weighted or weightless EWG hook, drag it out deep on a football head, or add some bulk to your jig. 5” (8 or 100 pack).

SKU: DTS5-00

Black Blue Flakes - 06
Green Pumpkin Purple Flakes - 07
Watermelon Seed - 08

KRIENT TAIL LIZARD
We up-sized the Pro Lizard, added the tail from the Krriet Tail Worm (pg 26), and the result is sure to up-size your stringer. The oversized tail sets this lizard apart, and bass love it. Fish it on a Texas or Carolina rig. 8” (8 pack).

SKU: PL8-00

Watermelon - 01
Watermelon Seed - 02
Watermelon Chart Tail - 11
Tilapia - 03
Confusion - 12
Crime Scene - 13
Tilapia Magic - 14

Top: Pro Lizard (Green Pumpkin / Texas Red - 17)  
Bottom: Krriet Tail Lizard (Crime Scene - 13)
**CRAW TUBE**

The Craw Tube has been a secret and a top performer of many top regional anglers across the country for over a decade. The design combines two classic shapes — a craw and a tube — and boasts some new features. The body is hollow like a tube, which allows you to insert a rattle, but features rings around the outside to add bulk and move water. The solid head makes rigging easy and makes each bait last longer. The tentacles provide a subtle action, and the claws make it look like a crawfish in a defensive position.

4" (8 or 100 pack)

**SWIMMING CRAW TUBE**

The Swimming Craw is exactly what it sounds like: a swimming version of the original Craw Tube. The flapping pinchers provide extra bulk and action for those times when a more aggressive presentation is called for. Features a solid head and hollow body, which allows you to insert a rattle for added attraction. Try hopping or swimming it around cover on a Texas rig.

4" (7 pack)
TRICK STICK

The Trick Stick has been known in the bass fishing community as a reliable and affordable tool since our inception.
Since then we have added more sizes and colors to make it an even more useful tool. Try the 3” or 4” on a ned rig or drop shot, try the 5” on literally anything, and try the 6” and 7” when you’re targeting larger fish. Our proprietary scent that we infuse into all our baits sets this stick bait apart from the rest.
Available in 3” (10 or 100 pack), 4” (10 or 100 pack), 5” (8, 25, or 100 pack), 6” (8 or 100 pack), and 7” (8 or 100 pack).
SKU: TS3-00, TS4-00, TS5-00, TS6-00, TS7-00

3” & 4” only available in colors 1-19  5” available in all colors  6” only available in colors marked with ●  7” only available in colors marked with ●

BULK PACKS

Don’t forget about our bulk options! Available for the Trick Stick and many of our other baits. Just look for “25 or 100 pack” in the product description.
### KRIGT TAIL WORM

The Krigt Tail Worm is based on a Trick Stick body with a large, curvy tail that has a mesmerizing action in the water. Known for catching big ones in the summer, it can be used year-round on a variety of rigs, including our Fintwist Head (pg 45). It’s not uncommon for us to hear the comment, “This is the best big worm I have ever used!” Available in 6” (10 pack) and 10” (9 pack).

**SKU:** KTW6-00, KTW10-00

- Black - 01
- Plum Apple - 02
- Red Bug - 03
- Green Pumpkin - 07
- Tilapia Magic - 14
- Easy Money - 15
- Bold Gill - 16

### COONTAIL

This ringed bait can be used for practically any technique from flipping to Carolina rigs, but ask our pros and they’ll tell you it really shines on a shaky head. It features a bulb tail and a non-linear center core to increase action and allow better hook presentation. 4.75” (7 pack).

**SKU:** 4CONT-00

- Watermelon Red Flake - 01
- Green Pumpkin - 02
- Tilapia - 03
- Watermelon Red Shad - 04
- Green Pumpkin/Junebug - 10
- Watermelon Seed - 11
- Watermelon Red Magic - 16
- Blue Fleck - 18

### LIMIT MAKER

The Limit Maker does what other ned rig baits can’t. Designed by Michael Neal, the tapered tail dances when you shake your rod tip, providing a different look and action than the fish are used to. The Limit Maker Jighead tip, providing a different look and action than the fish are used to.

**SKU:** 375LM-00

- the Limit Maker when you need a limit quick. (pg 44), and is also deadly on a Carolina rig or drop shot. Try seeing with this presentation. Pairs with the Limit Maker Jighead tip, providing a different look and action than the fish are used to.

### FINESSE WORM

Sometimes the fish will bite just about anything you throw at them. Other times, finesse tactics are needed. That’s where the Finesse Worm comes in. Throw it on a drop shot, shaky head, wacky rig, neko rig, or even weightless. Available in 4” (15 or 100 pack) and 8” (10 or 100 pack).

**SKU:** FW4-00, FW8-00

- Watermelon Red Flake - 01
- Green Pumpkin Texas Red - 02
- Chart Pepper - 03
- Black - 05
- Sour Grape - 08
- Watermelon Purple Swirl - 16
- Caramel - 01
- Bluegill - 09
- Bubble Gum - 10
- Pumpkin Seed - 11
- Watermelon Chart - 12

### BIG FINESSE WORM

When you hear the word “finesse,” you might not think of big bass right away. That’s about to change. The Big Finesse Worm is a much larger version of one of our best sellers, available in colors chosen with big bass in mind. When smaller finesse worms just aren’t cutting it, try this on a Carolina rig or shaky head for big results. 8” (7 pack).

**SKU:** FW8-00

- Watermelon Red Flake - 01
- Green Pumpkin Texas Red - 02
- Green Pumpkin - 03
- Tilapia - 04
- Blue Fleck - 06
- PB & J - 08

### B2 WORM

The B2 Worm is long, curly tail entices bass into biting, and the thin body lets the bait collapse easily in the fish’s mouth when it inhales it, allowing you to get a solid hook set. We lost track of how many big bass our pro staff members have caught on this bait. It’s time for you, too, to try the B2. 10” (9 pack).

**SKU:** 10B2-00

- Plum Apple - 04
- Plum Apple/Junebug - 05
- Blue Emerald - 03
- Green Pumpkin - 04
- Green Pumpkin/Junebug - 05
- Junebug - 06

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**WARNING:** Cancer and reproductive harm. www.P65Warnings.ca.gov
SHAKING SQUIRREL

The Shaking Squirrel was made for drop shotting. Made from our softest plastic formula, it puts out incredible, lifelike action in the water that tempts even the most wary bass. Try it the next time the bite is tough.

Available in 4.5” (12 pack) and 6” (10 pack).

SKU: 4SHKSL-00, 6SHKSL-00

SQUIRREL TAIL WORM

The Squirrel Tail Worm was designed to be thrown on a shaky head. The head of the worm is the perfect size to hold a hook, the long, thin body shakes with each movement of the rod, and the tail is made of special floating plastic so the worm stands up on the bottom. All of these features combine to make this possibly the best shaky head worm ever made.

Available in 4.5” and 6” (10 pack).

SKU: 4STLTS-00, 6STLTS-00

Jeff Kriet, AKA “The Squirrel” creator of the Shaking Squirrel and Squirrel Tail Worm.
FINESSE GRUB
Grubs are often overlooked these days in favor of fancier lures, which is leaving fish off the table. Sometimes this time-tested lure is all it takes to make them bite. Try jigging or swimming them around cover using a Ball Head (pg 44), or use the larger sizes behind a jig or spinnerbait.
Available in 2”, 4”, and 5” (10 or 100 pack).
SKU: TWTG2-00, TWTG4-00, TWTG5-00

DOUBLE TAIL FINESSE GRUB
This bait is just like our Finesse Grub except, you guessed it, it has two tails! Double the tails, double the action. These displace more water and add a little more bulk to your presentation. When fishing one behind a jig, the tails look like a crawfish holding up it’s claws in defense.
5” (10 pack).
SKU: FING5-00

TWIN TAIL GRUB
Another great option for when you want to switch it up from the Curl Tail Grub, the Twin Tail Grub provides a great double swimming action that appeals to many species.
Available in 2” and 4” (10 or 100 pack).
SKU: TWTG2-00, TWTG4-00

CURL TAIL GRUB
The Curl Tail Grub needs no introduction. This shape is responsible for millions of fish catches across dozens of species. Chunk and wind it, jig it, troll it, there’s no wrong way to fish it. Available in 2”, 3”, and 4” (10 or 100 pack).
SKU: CTG3-00, CTG3-00, CTG4-00

FAT GRUB
The Fat Grub is like our Curl Tail Grub on steroids. Featuring a fat body and a long curl tail, the action of the this bait will produce results no matter what you’re fishing for.
Available in 3” and 5” (10 or 100 pack). See pg 35 for 2” version.
SKU: FG3-00, FG5-00
SHAD
The Shad is a classic shape that has been catching everything that swims for decades. It's forage-imitating action and many size options makes it a go-to for all species from crappie and bass to walleye and stripers.

2", 3" & 4" (10 or 100 pack) SKU: SH0-00, SH3-00, SH4-00

- Silver Shad - 01
- Black/Yellow - 02
- Black Shad - 03
- Natural Pro Blue - 04
- Fire Tiger - 05
- Rainbow Trout - 06
- Black/Chart Pearl - 10
- White - 11
- Blue Silver - 12
- SS Shad - 16
- Glox - 17
- Sparkle Shad - 18

5" (5 or 100 pack) SKU: SH5-00

- Black Shad - 03
- Red/Pearl - 09
- White - 11
- Hot Pink Silver - 15
- 5" (Black Shad - 02)

6" & 9" (105 pack) SKU: SH6-00, SH9-00

- Blue Pearl Pepper/Black Back - 01
- Pearl/Blue Back - 03
- Blue Pearl Pepper - 04
- Pearl - 05
- Pearl/Black Back - 06
- 6" (Blue Pearl Pepper/Black Back - 01)
- 9" (Pearl Blue Black - 03)

PADDLE TAIL
The Paddle Tail is a go-to bait for many anglers when they just need a bite. The small size is great for crappie, and the two larger sizes are often used by walleye fishermen, but give them a try on your fishery and see just how versatile this bait is. Available in 1.75", 2.5", and 3.25" (10 or 100 pack).

- 1.75" (Chart - 04)
- 2.5" (Bubble Gum Silver - 11)
- 2.25" (Black/Chart Shine Tail - 09)

- Juniebug/Chart - 02
- Blue Chart - 03
- Yellow/White/Black Tail - 05
- Green Pumpkin - 10
- Bubble Gum Silver - 11
- Gold Avocado - 12

2.5" CURL TAIL ONLY
- Red Chart - 07
- Tricer Green - 08
- Black Blue Chart - 09
- Tennessee Shad - 10
- Tennessee Pearl - 11
- Parrot - 12

ALL STYLES & SIZES
- Chartreuse Shine - 01
- Glox - 02
- Firecracker - 03
- Pearl/Black Back - 04
- Pearl/Blue Back - 05
- Chartreuse - 06

DISC WORM
The Disc Worm is classic shape that still catches 'em today. The ringed body puts off vibration and moves water in conjunction with the curly tail, and the round head makes rigging easy. Another great thing about this bait is you can throw it on pretty much any rig imaginable. Also works great as a spinnerbait trailer. 4" (10 or 100 pack).

Paddle Tail (Pearl Black Back - 04)

- Red Shad - 01
- Black Blue Swirl - 02
- Green Pumpkin Chart Tail - 03
- Red Chart - 07
- Tennessee Shad - 10
- Black Chart Pearl - 11
- Red Shad - 01
- Tennessee Pearl - 11
- Pearl/Blue Back - 05
- Chartreuse - 06

MULTI-SPECIES

MINNOW
There isn't a more appealing baitfish than a minnow. Our Minnow comes with two tail options – a Paddle Tail and a Curl Tail. The Paddle Tail puts off a harder thump, while the Curl Tail is a bit more subtle. Pick the style and color that's right for your body of water and go catch some fish!

Available in 2.5", 3", and 4" (10 or 100 pack), paddle or curl tail.

- Paddle Tail (Pearl Black Back - 04)
- Curl Tail (Parrot - 12)

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2" FAT GRUB

The Fat Grub is a popular bait for many species, so we downsized it and developed new colors with crappie and panfish in mind. Our favorite way to fish this is to cast it out and slowly retrieve, but you can also jig it or troll it. 2" (10 or 100 pack). See pg 31 for larger versions.

SLAB TUBE

The Slab Tube has a solid, ringed body and a tube style tail that those big slabs won’t be able to resist. 1.75" (10 or 100 pack).

JIG HEADS

Don’t forget the jig heads! See pg 47 for our full selection.

WARNING: Cancer and reproductive harm. www.P65Warnings.ca.gov
TRIPLE TIP GRUB
The Triple Tip Grub is unique because the tail splits into three at the end, giving it a different look and a unique vibration in the water. 2” (10 or 100 pack)
SKU: TTG2-00
Available in 1” and 2” (10 or 100 pack)

Silver Frog - 17
A great option when you’re after a bigger bite.

Tomato Core - 42
it a different look and a unique vibration in the water.

SKU: TTG2-00

RING TRIPLE TIP GRUB
This is a beefed up version of the Triple Tip Grub featuring a solid, ringed body. A great option when you’re after a bigger bite. 2” (10 or 100 pack)
SKU: RTT2-00

Popsicle - 25

BALLZY
Sometimes you’ve gotta have the Ballzy’s to give the fish what they want. These little baits are great for panfish and trout. Available in 1” and 2” (10 or 100 pack)
SKU: BZ1-00, BZ2-00

1” Chart Pepper - 07
2” Pink Glow - 01

CRAPPIE TUBES
We have a huge variety of Crappie Tubes for every situation you might come across, all year round and all across the country. Between two sizes, with or without glitter, one, two, or three color, and glow in the dark options, we’re sure to have the bait that’s gonna coax those slabs into biting. Best used with our Insider Jig (pg 47).

1.5” GLOW TUBE (10 or 100 pack) SKU: 15GLTU-00
Pearl Glow - 01
Opal Chart Glow - 02

1.5” GLOW TUBE (10 or 100 pack) SKU: 15GLTU-00

1.5” CRAPPIE TUBE (10 or 100 pack) SKU: 15CRTU-00

1.5” CRAPPIE TUBE (10 or 100 pack) SKU: 15CRTU-00

1.5” THREE COLOR TUBE (10 or 100 pack) SKU: 15C3TU-00

1.75” CRAPPIE TUBE (10 pack) SKU: 175CRTU-00

1.75” GLOW TUBE (10 or 100 pack) SKU: 175GLTU-00

1.5” GLOW TUBE (10 or 100 pack) SKU: 15GLTU-00

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CRAPPIE MINNR
The Crappie Minnr is a versatile crappie lure with several different tail options so you'll have every scenario covered. Are they being finicky? Try the regular Crappie Minnr to trick them into biting. Dirty water? Use the Swimming version for more vibration. Need a new go-to lure? The Curly Tail won’t let you down. 2” (10 pack).

SKU 2MNR-00 (regular), 2CMNR-00 (curly tail), 2SWMNR-00 (swimming)

CRAPPIE THUMPER
After seeing the unbelievable success of the Cane Thumper (pg. 10) in the bass fishing world, our crappie anglers wanted something similar. So we downsized the bait and made it in our most proven crappie colors. 2” (10 pack).

SKU 2CTHMP-00

PANFISH MINNOW
The Panfish Minnow has a grub style body and a long, thin tail that won’t sit still even if you want it to. This combination makes it easy to rig and easy to get bit. 1.5” (10 pack).

SKU 19PM-00

JIG HEADS
Don’t forget the jig heads! See pg. 47 for our full selection.
BUG SERIES
Our Bug Series of panfish lures don't have to rely on optical illusions to trick fish into biting, because they look like the real thing! With different bugs to choose from and colors for every scenario, the Bug Series gets bit when the fish are hard to fool.

GRASSHOPPER 1.75" (10 or 100 pack) SKU: BSH-00
- Black - 01
- Bumblebee Swirl - 02
- Black/Opq Chart - 03
- Chart Sparkle - 04
- Firetiger Swirl - 08
- Lemon Meringue - 07

CRICKET 1.25" (10 or 100 pack) SKU: BSC-00
- Black - 01
- Bumblebee Swirl - 02
- Black/Opq Chart - 03
- Chart Sparkle - 04
- Firetiger Swirl - 08
- Lemon Meringue - 07

CRAW 1.5" (10 pack) SKU: BSC-00
- Black - 01
- Bumblebee Swirl - 02
- Black/Opq Chart - 03
- Chart Sparkle - 04
- Firetiger Swirl - 08
- Lemon Meringue - 07

BAIT BOX*
The Bait Box is a great way to take panfish baits on the go. Each box features a panfish bait pre-rigged on a 1/16oz Big Bite Jig head (pg 47) in the front and six spare baits in the back. The package easily fits in your pocket or glove box.

HAL FLY*
Hal Barber, “Georgia’s Original Crappie Man,” invented this bait in the 60s out of necessity. Crappie fishing as we know it wasn’t even invented yet. It was on Lake Eufaula (where we are based) that Hal developed the modern trolling methods that crappie fishermen use today, and in the process he developed the Hal Fly. Eventually Billy Wilson took over the company, and since his passing we have chosen to keep the tradition alive. Available in 1/16oz.

FISH4BASS*
Fish4Bass includes all the baits and terminal tackle you need to get started bass fishing. Features a Texas rigged Swimming Craw (pg 19) and Trick Stick (pg 24), and a Cane Thumper (pg 10) rigged on a weighted hook. All of these are extremely versatile baits that can be easily fished around any type of cover. Choose the option that is best suited for the water clarity on your local body of water and go fish for some bass!

SIGNS OF THE TIMES
- 01 - Stained Water: Swimming Craw and Trick Stick in Black & Blue, Cane Thumper in Pearl
- 02 - Clear Water: Swimming Craw in Alabama Craw, Trick Stick in Green Pumpkin, Cane Thumper in Alewive
SHRIMP
We know the saltwater market is flooded with overpriced options, so we made the Shrimp both affordable and effective. Infused with our special scent formula, the Shrimp is a realistic bait with lots of appendages for lots of action. Try it for redfish, specks, flounder, and more. Also try using one of each size on a tandem rig. Available in 3” and 4” (6 or 100 pack).
SKU: PRW3-00, PRW4-00

SHRIMP TAIL
When your presentation doesn’t require as many appendages as the Shrimp or you just want to switch it up, use the Shrimp Tail instead. Try it on our D Jig or Weighted EWG Hook. 4” (6 pack).
SKU: SHMR-T4-00

JERK MINNOW
Many of our customers and pro staff like to fish both fresh and salt water. Because of that, we have learned that our Jerk Minnow (pg 43) works great in both. So we released a line of colors made specially for saltwater. 5”. Available in forked or paddle tail (5 or 100 pack).
SKU: JMS-F-00, JMS-P-00

TERMINAL TACKLE
We have a wide variety of terminal tackle options, see pg 44-46 for full selection
LIMIT MAKER JIGHEAD
This was designed for use with the Limit Maker (pg 26). Features a Gamakatsu hook and a wire bait keeper. 4 pack.

BLACK GREEN PUMPKIN
1/16 LMJHG-116-BLK LMJHG-116-GP
1/8 LMJHG-18-BLK LMJHG-18-GP
3/16 LMJHG-316-BLK LMJHG-316-GP

BALL HEAD JIG
For use with swimbaits, worms, grubs, and more. Features a Gamakatsu hook and a bait keeper. 5 pack.

WEIGHTED EWG
Works great with a Jerk Minnow (pg 43), but also try it with craw style baits and swimbaits. Features a Gamakatsu hook. 4 pack.

FOOTBALL SHAKY HEAD
Great for dragging rocks, wood, and other cover. Features a Gamakatsu hook and a screw lock bait keeper. 4 pack.

SPORTSMAN HEAD
Designed for big worms, featuring a custom Mustad hook with a longer shank and unique bend to present your worm better. A good alternative to a pegged Texas rig. 4 pack.

DS JIG
3/16 DJSG-316 DJSG-GP-316
5/16 DJSG-516 DJSG-GP-516
7/16 DJSG-716 DJSG-GP-516
9/16 DJSG-916 DJSG-GP-916

SWIMBAIT HEAD
Featuring a streamlined, concave head that fits swimbaits perfectly, a double wire keeper, and Gamakatsu hooks. The 3/4 and 1 oz fit the 7” Suicide Shad (pg 7) perfectly. 1/8 - 3/8oz: 4 pack. 1/2oz & 3/4oz: 3 pack.

FINESSE WORM JIGHEAD
For use with our Finesse Worms (pg 27). Features a Gamakatsu hook and an oversized bait keeper. 4 pack.

WACKY HEAD
The perfect companion for the Neko Wacky Stick (pg 8). Features a Gamakatsu hook and a screw lock bait keeper.

STAND-UP FINTWIST HEAD

SWING HEAD JIG
Thread on any of our craws or creatures and fish this like a crankbait. Features a Gamakatsu hook. 4 pack.

DS JIG
3/32 WSJG-316 WSJG-GP-316
1/16 WSJG-16 WSJG-GP-16
5/32 WSJG-516 WSJG-GP-516
7/32 WSJG-716 WSJG-GP-516
9/32 WSJG-916 WSJG-GP-916

POCKET WHOPPER
Use this lure retriever when you get snagged. Simply hold the head with pliers and screw your worm on. 1/32 and 1/16 oz: 10 pack. 1/8oz: 9 pack.

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**SHRIMP TAIL HEAD**

The Shrimp Tail Head has a molded shrimp tail in place of a traditional head, resulting in a more realistic presentation. Whether you’re using it for real or artificial shrimp, the double wire keepers make sure your bait stays in place. 4 pack.

**SWIMMER HEAD**

We developed the Swimmer Head to pair with smaller swimbaits that don’t require the long shank of our Swimbait Head (pg 45). Featuring a double wire keeper, Gamakatsu hook, and hand painted head to match any color swimbait. 4 pack.

**SHORTY HEAD**

One of the biggest problems with fishing a ned rig is that the exposed hook gets snagged easily. And when you get snagged with light line, you lose a hook almost every time. The Shorty Head solves that problem by utilizing a custom EWG Gamakatsu hook, allowing you to rig your bait completely weedless. 4 pack.

**PILL JIG**

Designed for walleye fishermen, but works great for many species. Features multi color paint jobs and a wire bait keeper. 1/8 - 3/8 oz: 4 pack, 1/2 oz: 3 pack.

**BIG BITE JIG**

Sizes and colors for every season and condition. Available in solid color w/ single or double eye, or two color w/ double eye. 1/32 - 3/16 oz: 10 pack, 1/8 - 1/4 oz: 8 pack, 3/8 oz: 6 pack.

**MINNOW HEAD**

For use with any of our crappie baits, but really compliments a Crappie Minnr (pg 38) thanks to it’s tall, thin profile. 10 pack.

**CONTESTER JIG**

Featuring reflective eyes, a double bait keeper, and exclusive “bloodshot” paint jobs, the Contender Jig is one of a kind. 1/32 and 1/16 oz: 10 pack, 1/8 oz: 8 pack.

**INSIDER JIG**

Designed for use inside of a Crappie Tube (pg 37). 10 pack.

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GEAR

NEW PERFORMANCE SHIRT - WHITE
NEW PERFORMANCE SHIRT - BLACK
FLAG SHIRT - NAVY (ALSO AVAILABLE IN GREY)
WAFLE SHIRT - STEEL, RED, BLUE, BLACK
DHSHIRT
ICE SILK JERSEY - WHITE, RED

FACEMASK-1
FACEMASK-2
FACEMASK-3
BBBEAN-BLK

DISPLAYS

POPSOCKET
LINE CUTTERZ
CARTAG
TOUR SERIES ENDCAP
SINGLE PGQ
DOUBLE PGQ
144 BOX
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